



Haifa Economic Corporation





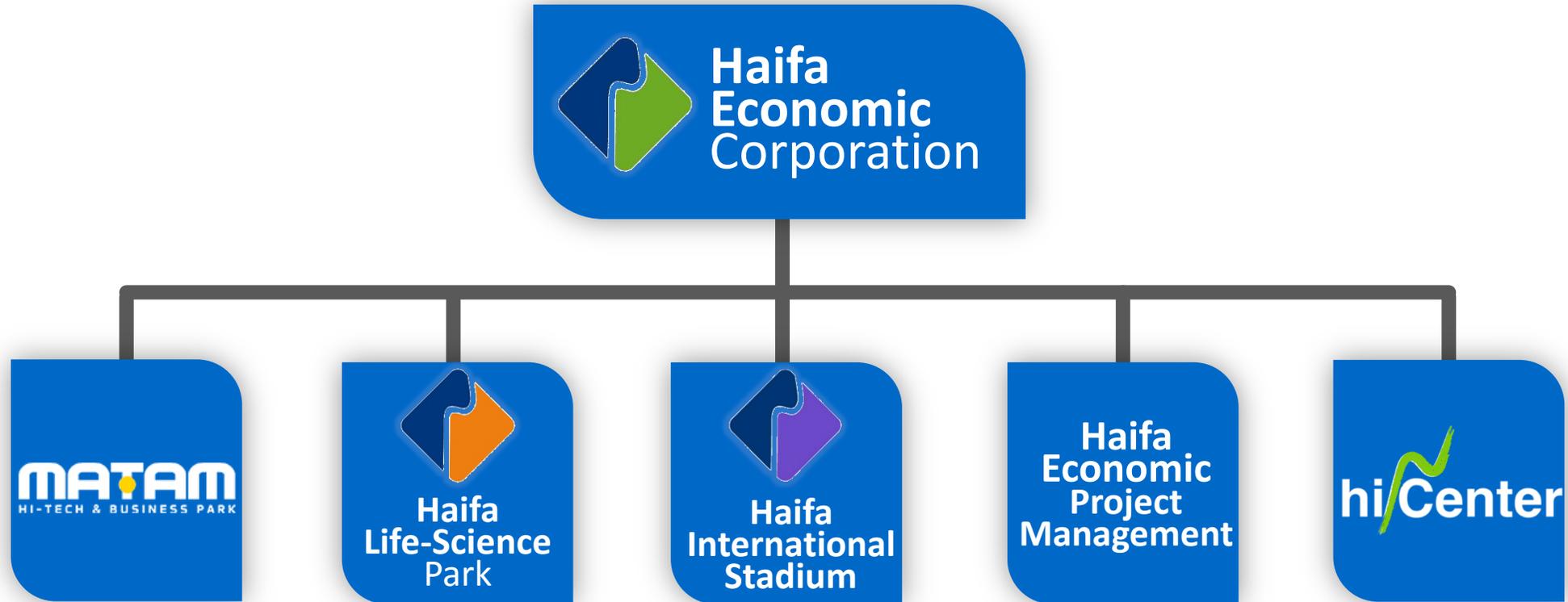
About Us

- A corporation wholly owned by the Haifa Municipality, Established in 1972 as a subsidiary.
- Our aim is to develop the city's business-economic infrastructure and create jobs.
- Operate as a business entity with independent sources of income.
- Involved in the initiation and development of dozens of projects involving the environment, infrastructure and high-yield business.





Corporate Structure





Ongoing Regional Development



- Haifa Life Sciences Park
- MATAM High-Tech Park
- Sammy Ofer Stadium
- Congress Center
- New residential area
- Azrieli Haifa Mall



MATAM High-Tech Park (subsidiary)

- Constructed area of **270,000** sq.m. is built to the highest standards
- Over **50** High-Tech companies employ over 10,000 workers in research & development
- Comprehensive centralized management:**
Offering support services, parking, daycare centers, commercial and dining facilities, postal and banking facilities Etc.
- Preferred location:** Near to train and bus stations, on the coastal road with access to Carmel tunnel, and academic and research institutes





MATAM High-Tech Park (subsidiary)

IBM Building



PHILIPS Building



MICROSOFT Building



**International
Convention Center Haifa**





Haifa Life Sciences Park

Bringing science to life





Haifa Life Sciences Park_(subsidiary)

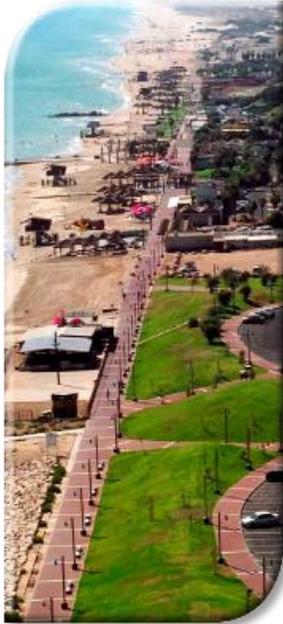
- Constructed area – 85,000 sq.m. on total area of 31 Dunham (31,000 sq.m.).
- High building standards including all research infrastructure required to support life science based industry.
- Close cooperation with Israel's leading research centers, academic and medical institutes.
- Full support of Haifa Municipality, with benefit package for international companies.
- Excellent strategic location: Adjacent to MATAM High-Tech park, bus and train stations.





Why Haifa?

Quality of life



Culture & Entertainment



Housing



Employment



Accessibility



Excellent education





Haifa – Cutting-Edge Resources

Medical Centers



Academic Institutes



Technology Incubators

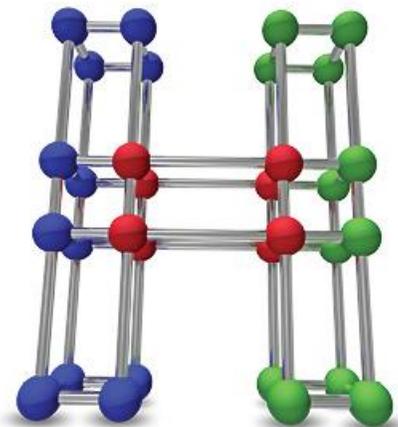


Hi-Tech Industries





Haifa Life Sciences Park



Haifa Biosys

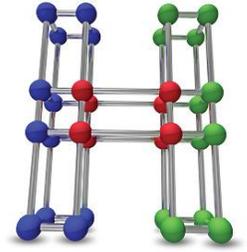
Haifa's life sciences eco-system





Haifa Biosys – Haifa’s Life Sciences Eco-System

Haifa Biosys – “Haifa’s Life Sciences Eco-System” involves all the relevant factors that help promote life sciences businesses in Haifa, through cooperation and collaboration of many elements, such as the **Haifa Municipality, Haifa Life Sciences Park**, Haifa’s Academic Institutes, such as the **Technion – Israel institute of technology, Haifa University**, the city’s Medical Centers, such as **Rambam Health Care Campus, Carmel Medical Center, Bney Zion Medical Center**, and the **Rappaport Institute for Research and Medical Sciences**, and Technological Incubators and Accelerators.



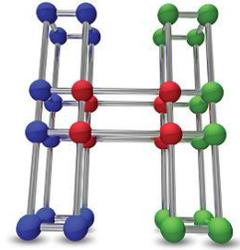
Haifa Biosys

Haifa's life sciences eco-system





Haifa Biosys



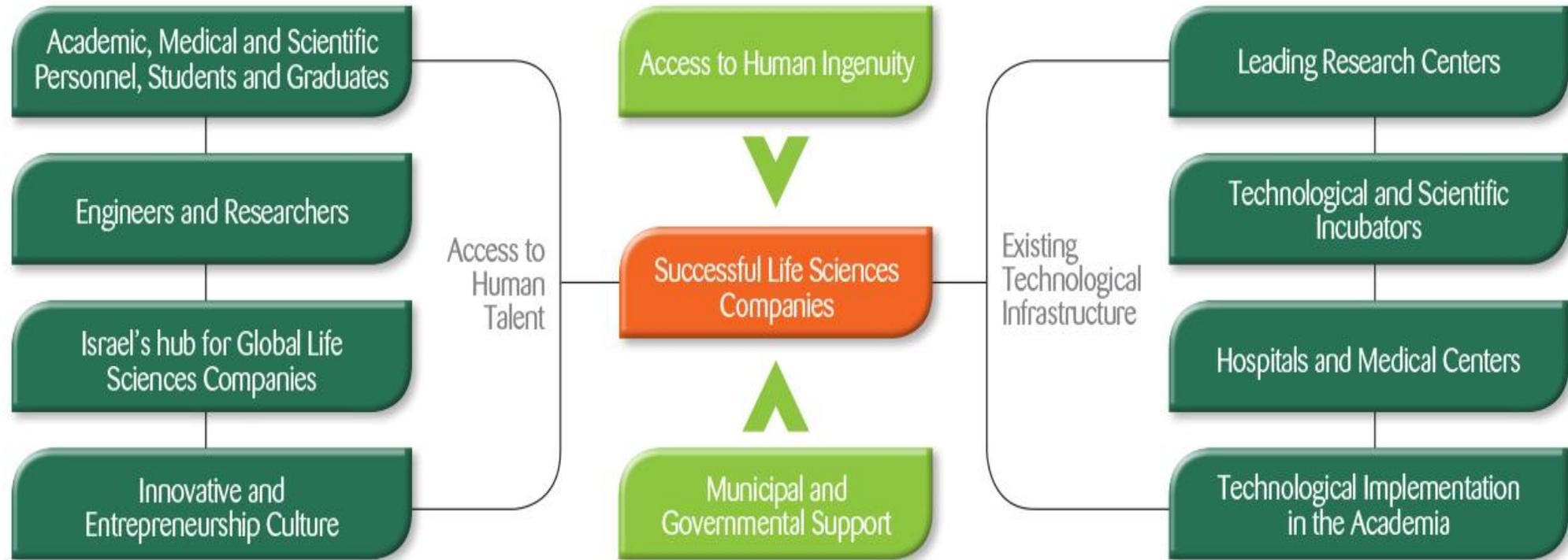
Haifa Biosys

Haifa's life sciences eco-system





The Haifa Life Sciences Flow Advantage





Haifa Life Sciences Park





Sammy Ofer Stadium (subsidiary)



30,000 Seats

Cinema Complex
(under construction)

Urban plaza

20,000 sq.m.
Entertainment &
shopping center



Sammy Ofer Stadium_(subsidiary)

Project Includes:

- Construction of modern sports facilities complying with international standards (UEFA) for hosting major Israeli and international sports events.
- Creation of a sports and entertainment center for the whole family thereby developing a culture of leisure activities and also offering mass attendance cultural performances and events.
- Encouraging sports tourism to Haifa; creation of new jobs.



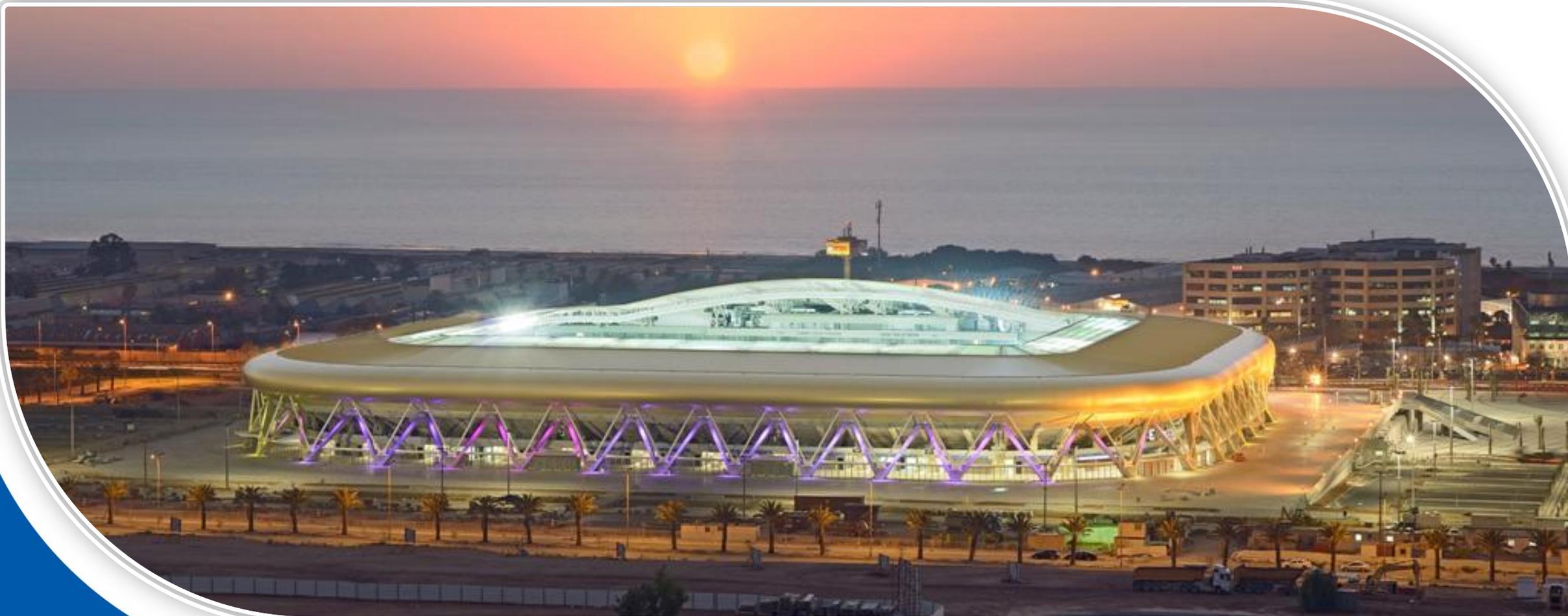


Sammy Ofer Stadium (subsidiary)





Sammy Ofer Stadium (subsidiary)





The Kiryat-Haim Sports Park





The Kiryat-Haim Sports Park

Project Includes:

- Developing an urban green lung in the shape of a modern Sporting Park in Kiryat Haim, located between the residential area and the Haifa Bay Industrial Zone.
- The Park focuses on sporting activities for all age groups and includes a variety of sporting activities, such as:
 - Synthetic mini-pitches
 - Fitness complex
 - Two standard soccer fields, currently under construction.





Solar Energy Project

Advantages of the Project:

- The Project will contribute to improving the quality of the environment in Haifa.
- Contribute to the public awareness of producing green energy.
- Reducing the emission of contaminants into the atmosphere.
- The Electric Co. is under obligation to acquire electricity for the duration of 20 years at predetermined rates.
- Turning the city of Haifa into to a pioneer in usage of alternative and non-contaminating sources of energy.





Developing tourism to Haifa

- Renovation of the German Quarter, connecting it to the Bahai Gardens and the Haifa Port.
- Encouraging developers in the establishment of hotels.
- Developing tourist attractions.
- Development of tourism infrastructure.





Thank you

